

Message Text

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EB:OCA:CM:JSIMMONS
ARA:CEP:DLACEY
EB:OCA:NLAKAS

----- 119520

P 052229Z SEP 75

FM SECSTATE WASHDC

TO AMEMBASSY NASSAU PRIORITY

AMEMBASSY BRIDGETOWN

AMEMBASSY LA PAZ

AMEMBASSY SAN JOSE

AMEMBASSY SANTO DOMINGO

AMEMBASSY SAN SALVADOR

AMEMBASSY GUATEMALA

AMEMBASSY PORT AU PRINCE

AMEMBASSY TEGUCIGALPA

AMEMBASSY KINGSTON

AMCONSUL CURACAO PRIORITY

AMEMBASSY MANAGUA PRIORITY

AMEMBASSY PANAMA PRIORITY

AMEMBASSY ASUNCION PRIORITY

AMEMBASSY PORT OF SPAIN PRIORITY

AMEMBASSY MONTEVIDEO PRIORITY

AMEMBASSY GEORGETOWN PRIORITY

AMEMBASSY MEXICO PRIORITY

UNCLAS STATE 211642

V.O. 11652: N/A

TAGS: BEXP, BF,BB,BL,CS,DR,ES,GT,HA,HO,JM,NA,NU,PN,PA,TD,
UY,GY ,

SUBJECT: COMMERCIAL OFFICERS CONFERENCE - LATIN AMERICA

UNCLASSIFIED

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REF: A. STATE 187328 B. STATE 198846

1. FOLLOWING IS TENTATIVE AGENDA FOR THE SAN JUAN
CONFERENCE:

AGENDA--LATIN AMERICA II--COMMERCIAL OFFICERS CONFERENCES,
SEPTEMBER 16-25, 1975, A. SAN JUAN, SEPTEMBER 16-19, 1975

TUESDAY, SEPTEMBER 16, 1975

-----1830 - 2000 RECEPTION AT CARIBE HILTON

WEDNESDAY, SEPTEMBER 17, 1975 CHAIRMAN: JOEL BILLER,

----- DEPUTY ASSISTANT SECRETARY
----- OF STATE FOR COMMERCIAL
----- AND SPECIAL BILATERAL
----- AFFAIRS

0845 - 0900 MEETING CALLED TO ORDER -
----- ADMINISTRATIVE ANNOUNCE-

-----0900 - 0915 WELCOMING REMARKS BY THE
----- SECRETARY OF COMMERCE OF
----- PUERTO RICO, DAMIAN FOLCH

-----0915 - 0930 VIDEO-TAPE MESSAGE FROM
----- UNDER SECRETARY OF COMMERCE,
----- JAMES A. BAKER, III

----- VIDEO TAPE MESSAGE FROM UNDER
----- SECRETARY OF STATE, CHARLES
----- W. ROBINSON

-----0930 - 1000 U.S. ECONOMIC ENVIRONMENT
----- AND EXPORTS - DEPUTY
----- ASSISTANT SECRETARY OF
----- COMMERCE FOR INTERNATIONAL
----- COMMERCE, CHARLES W.
----- HOSTLER

-----1000 - 1015 DISCUSSION, Q AND A
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-----1015 - 1045 BREAK AND GROUP PHOTOGRAPH

-----1045 - 1115 THE IMPORTANCE OF ECONOMIC/
----- COMMERCIAL WORK IN U.S.
----- FOREIGN POLICY - DEPUTY ASSIST-
----- ANT SECRETARY OF STATE
----- JOEL BILLER

-----1115 - 1130 DISCUSSION, Q AND A

-----1130 - 1215 NEW DIRECTIONS IN SYSTEMS
----- APPROACH TO EXPORT MARKET-
----- ING - RICHARD GARNITZ,
----- ACTING DIRECTOR, OFFICE

----- OF INTERNATIONAL MARKETING
----- BUREAU OF INTERNATIONAL
----- COMMERCE, U.S. DEPARTMENT
----- OF COMMERCE

-----1215 - 1230 DISCUSSION, Q AND A

-----1230 - 1530 LUNCH

-----1530 - 1645 MANAGEMENT OF OVERSEAS
----- EXPORT EXPANSION
----- PROGRAMS--THE WASHINGTON
----- PERSPECTIVE RICHARD
----- GARNITZ, ACTING DIRECTOR,
----- OIM/BIC, NICHOLAS LAKAS,
----- DIRECTOR, OFFICE OF COMME-
----- RCIAL AFFAIRS, DEPARTMENT
----- OF STATE DAVID LACEY,
----- COMMERCIAL COORDINATOR,
----- ARA/ECP, DEPARTMENT OF
----- STATE

-----1645 - 1700 BREAK

-----1700 - 1815 MANAGEMENT OF OVERSEAS
----- EXPORT EXPANSION PROGRAMS
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----- THE POST PERSPECTIVE

----- PANEL OF SELECTED POST
----- PERSONNEL

THURSDAY, SEPTEMBER 18, 1975 CHAIRMAN: CHARLES W.
----- HOSTLER

-----0830 - 0845 CONFERENCE CALLED TO
----- ORDER - ADMINISTRATIVE
----- ANNOUNCEMENTS

-----0845 - 0930 U.S. GOVERNMENT PROMO-
----- TIONS PLANS FOR LATIN
----- AMERICA (INCLUDING ROLE
----- OF POST SELF-HELP PROMO-
----- TIONS)
----- RICHARD GARNITZ/NICHOLAS
----- LAKAS

-
-----0930 - 0945 DISCUSSION, Q AND A

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-----0945 - 1030 ROLE OF USIA IN EXPORT
----- MARKETING AND TOURISM
----- PROMOTION
----- DON JONES, EXPORT
----- PROMOTION ADVISOR,
----- U.S. INFORMATION AGENCY

-----1030 - 1045 DISCUSSION, Q AND A

-----1045 - 1100 BREAK

-----1100 - 1215 HOW TO BE A MORE
----- EFFECTIVE ECONOMIC/
----- COMMERCIAL OFFICER

----- PANEL OF FSOS

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-----1215 - 1430 LUNCH

-----1430 - 1545 ROLE OF PROFESSIONAL
----- LOCALS IN ECONOMIC/
----- COMMERCIAL SECTION

----- PANEL OF FSLs; INTRO-
----- DUCTORY REMARKS BY
----- NICHOLAS LAKAS

-----1545 - 1615 THE OFFICE OF FIELD
----- OPERATIONS AND ITS
----- RELATIONSHIP TO THE
----- EXPORT MARKETING
----- SYSTEM
----- JOHN P. GLEASON, ACTING
----- DIRECTOR, OFFICE OF
----- FIELD OPERATIONS, U.S.
----- DEPARTMENT OF COMMERCE

-----1615 - 1630 DISCUSSION, Q AND A

-----1630 - 1645 BREAK

-----1645 - 1715 PEC,PICEE,AD CAMPAIGN,
----- IHS ROBERT WILBOURN,
----- ACTING DIRECTOR, OFFICE
----- OF EXPORT DEVELOPMENT,
----- BIC

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-----1715 - 1830 WORKSHOP 1 WTDRS, ADS, FTI, IHS

----- WORKSHOP 2 MAJOR PROJECTS AND PRO-
----- DUCTS, TOP, FOREIGN
----- BUYER'S PROGRAM

FRIDAY, SEPTEMBER 19, 1975 CHAIRMAN: JOEL BILLER

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-----0815 - 0830 ADMINISTRATIVE ANNOUNCE-
----- MENTS

-----0830 - 0930 WORKSHOP RECOMMENDATIONS,
----- ROBERT WILBOURN

-----0930 - 1015 THE DOMESTIC BUSINESS
----- COMMUNITY AND EXPORTING

----- DISTRICT OFFICE DIRECTOR,
----- U.S. DEPARTMENT OF
----- COMMERCE; BUSINESS
----- EXECUTIVES AND COMMON-
----- WEALTH OFFICIAL

-----1015 - 1045 CURRENT ECONOMIC/COMMER-
----- CIAL POLICY ISSUES IN
----- LATIN AMERICA - DEPUTY
----- ASSISTANT SECRETARY OF
----- STATE FOR REGIONAL ECONO-

----- MIC POLICY, ALBERT
----- FISHLOW

-----1045 - 1100 DISCUSSION, Q AND A

-----1100 - 1115 BREAK

-----1115 - 1145 IMPLICATIONS OF MULTILA-
----- TERAL TRADE NEGOTIATIONS
----- AND GENERALIZED SYSTEM OF
----- PREFERENCES FOR U.S. TRADE
----- WITH LATIN AMERICA -
----- FRED MONTGOMERY, DIRECTOR
----- TRADE NEGOTIATIONS AND
----- AGREEMENTS DIVISION,

;U UNCLASSIFIED
----- OFFICE OF INTERNATIONAL
----- TRADE POLICY, U.S.
----- DEPARTMENT OF COMMERCE

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-----1145 - 1200 DISCUSSION, Q AND A

-----1200 - 1245 EXPORT-IMPORT BANK PROGRAMS

----- UPPORTING U.S. EXPORT

----- MARKETING - R ALEX

----- MCCULLOUGH, DIRECTOR

----- EXPORT-IMPORT BANK

-----1245 - 1315 SUMMATION AND CLOSING RE-

----- MARKS (DEPUTY ASSISTANT

----- SECRETARY FOR INTERNATIONAL

----- COMMERCE, CHARLES W.

----- HOSTLER) ROBINSON

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<< END OF DOCUMENT >>

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To: NASSAU
BRIDGETOWN
LA PAZ
SAN JOSE
SANTO DOMINGO
SAN SALVADOR

GUATEMALA
PORT AU PRINCE
TEGUCIGALPA
KINGSTON
CURACAO
MANAGUA
PANAMA
ASUNCION
PORT OF SPAIN
MONTEVIDEO
GEORGETOWN
MEXICO
Type: TE

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